

New Pricing Models, Same Old Phillips Curve?

Adrien Auclert, Stanford

Rodolfo Rigato, Harvard

Matthew Rognlie, Northwestern

Ludwig Straub, Harvard

October 2021

Q: How should we model the Phillips curve for prices?

Q: How should we model the Phillips curve for prices?

- **Time dependent** [eg Calvo]: tractable, easy to embed in richer DSGE models

$$\pi_t = \kappa \widehat{mc}_t + \beta \mathbb{E}_t \pi_{t+1} \quad (\text{NK-PC})$$

- **State dependent** [eg menu cost]: better micro fit, but hard to simulate
 - mostly characterize IRF of nominal price to permanent nominal MC shocks
[Golosov-Lucas, Nakamura-Steinsson, ...]

Q: How should we model the Phillips curve for prices?

- **Time dependent** [eg Calvo]: tractable, easy to embed in richer DSGE models

$$\pi_t = \kappa \widehat{mc}_t + \beta \mathbb{E}_t \pi_{t+1} \quad (\text{NK-PC})$$

- **State dependent** [eg menu cost]: better micro fit, but hard to simulate
 - mostly characterize IRF of nominal price to permanent nominal MC shocks
[Golosov-Lucas, Nakamura-Steinsson, ...]

This paper computes the **Phillips curve for menu cost models**:

→ first-order mapping from $\{\widehat{mc}_t\}$ to $\{\pi_t\}$, captured by Jacobian **J**: $\pi = \mathbf{J} \cdot \widehat{mc}$

Q: How should we model the Phillips curve for prices?

- **Time dependent** [eg Calvo]: tractable, easy to embed in richer DSGE models

$$\pi_t = \kappa \widehat{mc}_t + \beta \mathbb{E}_t \pi_{t+1} \quad (\text{NK-PC})$$

- **State dependent** [eg menu cost]: better micro fit, but hard to simulate
 - mostly characterize IRF of nominal price to permanent nominal MC shocks
[Golosov-Lucas, Nakamura-Steinsson, ...]

This paper computes the **Phillips curve for menu cost models**:

→ first-order mapping from $\{\widehat{mc}_t\}$ to $\{\pi_t\}$, captured by Jacobian **J**: $\pi = \mathbf{J} \cdot \widehat{mc}$

Properties:

1. nearly identical to (NK-PC) for some $\kappa > 0$ [Alvarez-Le Bihan-Lippi, Gertler-Leahy]
2. exactly equal to mixture of two time dependent models
3. entirely recoverable from distribution of price changes [Alvarez-Lippi-Oskolkov]

New and old pricing models

Random menu cost model

- Discrete time, quadratic approximation to firm i 's objective function:

$$\min_{\{p_{it}\}} \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \left[\frac{1}{2} \left(p_{it} - p_{it}^* - \widehat{MC}_t \right)^2 + \xi_{it} \mathbf{1}_{\{p_{it} \neq p_{it-1}\}} \right]$$

$$p_{it}^* = p_{it-1}^* + \sigma \epsilon_{it} \quad \epsilon_{it} \sim \mathcal{N}(0, 1) \quad (\text{idiosyncratic shock})$$

- Nominal marginal cost: $\widehat{MC}_t \equiv \log MC_t - \log MC_{SS}$

Random menu cost model

- Discrete time, quadratic approximation to firm i 's objective function:

$$\min_{\{p_{it}\}} \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \left[\frac{1}{2} \left(p_{it} - p_{it}^* - \widehat{MC}_t \right)^2 + \xi_{it} \mathbf{1}_{\{p_{it} \neq p_{it-1}\}} \right]$$

$$p_{it}^* = p_{it-1}^* + \sigma \epsilon_{it} \quad \epsilon_{it} \sim \mathcal{N}(0, 1) \quad (\text{idiosyncratic shock})$$

- Nominal marginal cost: $\widehat{MC}_t \equiv \log MC_t - \log MC_{SS}$
- Random menu cost $\xi_{it} \in \{0, \xi\}$, iid across i, t , with $\mathbb{P}(\xi_{it} = 0) = \lambda$

- Discrete time, quadratic approximation to firm i 's objective function:

$$\min_{\{p_{it}\}} \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \left[\frac{1}{2} \left(p_{it} - p_{it}^* - \widehat{MC}_t \right)^2 + \xi_{it} \mathbf{1}_{\{p_{it} \neq p_{it-1}\}} \right]$$

$$p_{it}^* = p_{it-1}^* + \sigma \epsilon_{it} \quad \epsilon_{it} \sim \mathcal{N}(0, 1) \quad (\text{idiosyncratic shock})$$

- Nominal marginal cost: $\widehat{MC}_t \equiv \log MC_t - \log MC_{SS}$
- Random menu cost $\xi_{it} \in \{0, \xi\}$, iid across i, t , with $\mathbb{P}(\xi_{it} = 0) = \lambda$
 - $\lambda = 0$ is **Golosov-Lucas (GL)**
 - $\lambda \in (0, 1)$ in **Nakamura-Steinsson (NS)**

Random menu cost model

- Discrete time, quadratic approximation to firm i 's objective function:

$$\min_{\{p_{it}\}} \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \left[\frac{1}{2} \left(p_{it} - p_{it}^* - \widehat{MC}_t \right)^2 + \xi_{it} \mathbf{1}_{\{p_{it} \neq p_{it-1}\}} \right]$$

$$p_{it}^* = p_{it-1}^* + \sigma \epsilon_{it} \quad \epsilon_{it} \sim \mathcal{N}(0, 1) \quad (\text{idiosyncratic shock})$$

- Nominal marginal cost: $\widehat{MC}_t \equiv \log MC_t - \log MC_{SS}$
- Random menu cost $\xi_{it} \in \{0, \xi\}$, iid across i, t , with $\mathbb{P}(\xi_{it} = 0) = \lambda$
 - $\lambda = 0$ is **Golosov-Lucas (GL)**
 - $\lambda \in (0, 1)$ in **Nakamura-Steinsson (NS)**
- Aggregate price and inflation: $\log P_t = \int p_{it} di, \quad \pi_t = \log P_t - \log P_{t-1}$

General time dependent model

- Firm i re-adjusts according to exogenous probabilities
- After s periods, cumulative adjustment prob Φ_s . At any date t :

$$\min_{p_{it}} \mathbb{E}_0 \left[\sum_{s=0}^{\infty} \beta^s \Phi_s \frac{1}{2} \left(p_{it} - p_{it+s}^* - \widehat{MC}_{t+s} \right)^2 \right]$$

- **Calvo:** $\Phi_s = (1 - \lambda)^s \lambda$ (constant adjustment hazard λ)
- Also nests other cases (e.g. increasing adjustment hazard, Taylor)

[Whelan, Sheedy, Carvalho-Schwartzman]

Nominal price Jacobians

- Start model in steady state, consider MIT shock to nominal cost $\{\widehat{MC}_s\}_{s \geq 0}$

Nominal price Jacobians

- Start model in steady state, consider MIT shock to nominal cost $\{\widehat{MC}_s\}_{s \geq 0}$
- All models boil down to mapping

$$P_t = \mathcal{P}_t \left(\left\{ \widehat{MC}_s \right\} \right)$$

Nominal price Jacobians

- Start model in steady state, consider MIT shock to nominal cost $\{\widehat{MC}_s\}_{s \geq 0}$
- All models boil down to mapping

$$P_t = \mathcal{P}_t \left(\left\{ \widehat{MC}_s \right\} \right) \Rightarrow \text{for small shocks: } \hat{P}_t = \sum_{s=0}^{\infty} \frac{\partial \log P_t}{\partial \log MC_s} \widehat{MC}_s$$

- Define $J_{t,s}^{nom} \equiv \frac{\partial \log P_t}{\partial \log MC_s}$. The \mathbf{J}^{nom} matrix is **the nominal price Jacobian**:

$$\hat{\mathbf{P}} = \mathbf{J}^{nom} \cdot \widehat{\mathbf{MC}}$$

Nominal price Jacobians

- Start model in steady state, consider MIT shock to nominal cost $\{\widehat{MC}_s\}_{s \geq 0}$
- All models boil down to mapping

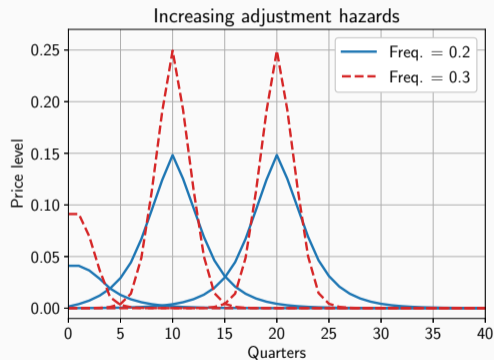
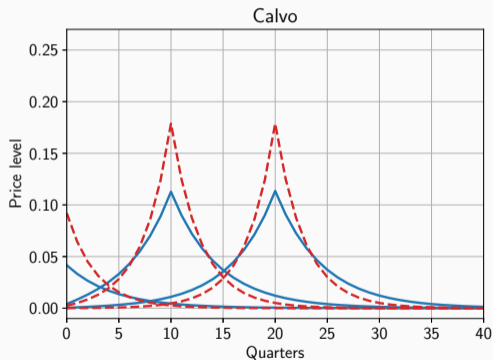
$$P_t = \mathcal{P}_t \left(\left\{ \widehat{MC}_s \right\} \right) \Rightarrow \text{for small shocks: } \hat{P}_t = \sum_{s=0}^{\infty} \frac{\partial \log P_t}{\partial \log MC_s} \widehat{MC}_s$$

- Define $J_{t,s}^{nom} \equiv \frac{\partial \log P_t}{\partial \log MC_s}$. The \mathbf{J}^{nom} matrix is **the nominal price Jacobian**:

$$\hat{\mathbf{P}} = \mathbf{J}^{nom} \cdot \widehat{\mathbf{MC}}$$

- column s = IRF of price level to small aggregate nominal cost shock at date s
- IRF to permanent shock: $\hat{\mathbf{P}} = \mathbf{J}^{nom} \mathbf{1}$ [Golosov-Lucas, Alvarez-Le Bihan-Lippi, ...]
- Flexible prices: $\mathbf{J}^{nom} = \mathbf{I}$

- Time-dependent models have closed-form solution for J^{nom}



- What if shock hits *real* marginal cost $\widehat{mc}_s = \widehat{MC}_s - \widehat{P}_s$?

Phillips curve Jacobians

- What if shock hits *real* marginal cost $\widehat{mc}_s = \widehat{MC}_s - \widehat{P}_s$?
- Obtain fixed point equation:

$$\widehat{\mathbf{P}} = \mathbf{J}^{nom} \cdot (\widehat{\mathbf{mc}} + \widehat{\mathbf{P}})$$

Phillips curve Jacobians

- What if shock hits *real* marginal cost $\widehat{mc}_s = \widehat{MC}_s - \widehat{P}_s$?
- Obtain fixed point equation:

$$\widehat{\mathbf{P}} = \mathbf{J}^{nom} \cdot (\widehat{\mathbf{mc}} + \widehat{\mathbf{P}}) \quad \Rightarrow \quad \widehat{\mathbf{P}} = (\mathbf{I} - \mathbf{J}^{nom})^{-1} \mathbf{J}^{nom} \cdot \widehat{\mathbf{mc}}$$

- What if shock hits *real* marginal cost $\widehat{mc}_s = \widehat{MC}_s - \widehat{P}_s$?
- Obtain fixed point equation:

$$\widehat{\mathbf{P}} = \mathbf{J}^{nom} \cdot (\widehat{\mathbf{mc}} + \widehat{\mathbf{P}}) \quad \Rightarrow \quad \widehat{\mathbf{P}} = (\mathbf{I} - \mathbf{J}^{nom})^{-1} \mathbf{J}^{nom} \cdot \widehat{\mathbf{mc}}$$

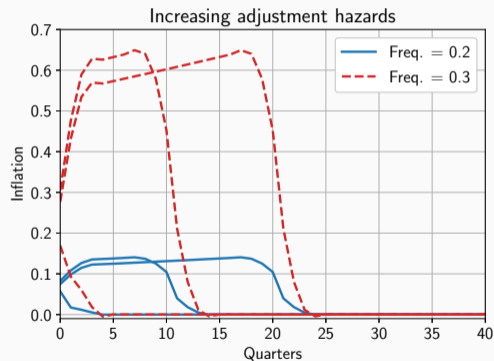
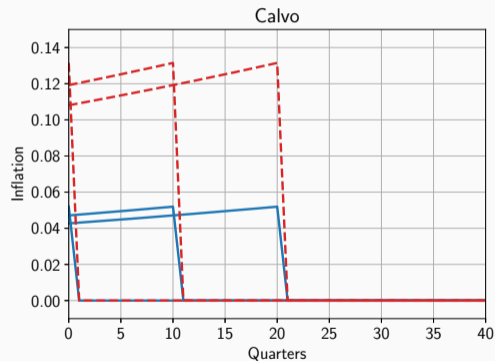
- To get inflation π use first difference matrix \mathbf{D}

$$\pi = \mathbf{D} (\mathbf{I} - \mathbf{J}^{nom})^{-1} \mathbf{J}^{nom} \cdot \widehat{\mathbf{mc}} \equiv \mathbf{J} \cdot \widehat{\mathbf{mc}}$$

- This gives the **Phillips curve Jacobian J**
 - sequence-space analogue of the (NK-PC)

Visualizing J for Calvo and general time-dependent model

- Calvo model: $\pi_t = \kappa \widehat{m}c_t + \beta \mathbb{E}_t \pi_{t+1}$

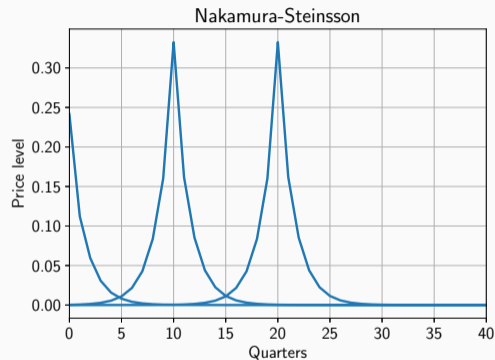
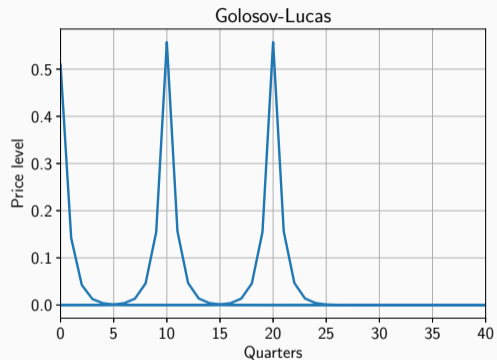


Observational equivalence

Calibration of random menu cost models

- Given λ ; calibrate ξ, σ to match:
 - Average frequency of price change of 23.9% quarterly (“freq”)
 - Median price adjustment of 8.5%
 - (regular price changes for median sector in U.S. CPI [Nakamura-Steinsson])
- Two benchmarks: $\lambda = 0$ (GL) and $\lambda = 0.75$ (NS)
- Note:
 - only two effective parameters are λ and ξ/σ^2 , ξ then determines scale
 - for convenience will reparameterize by λ and **freq** (or duration=1/freq)

Nominal price Jacobians in our two menu cost models



[Fast computation with method in Auclert-Bardoczy-Rognlie-Straub]

Measuring distance to Calvo

- These look similar to Calvo — how can we measure distance formally?

Measuring distance to Calvo

- These look similar to Calvo — how can we measure distance formally?
- For nominal Jacobians, find Calvo frequency λ^{Calvo} :

$$\lambda^{Calvo} = \arg \min_{\lambda} \frac{\|J^{nom} - J^{nom, Calvo}(\lambda)\|_2}{\|J^{nom}\|_2}$$

Measuring distance to Calvo

- These look similar to Calvo — how can we measure distance formally?
- For nominal Jacobians, find Calvo frequency λ^{Calvo} :

$$\lambda^{Calvo} = \arg \min_{\lambda} \frac{\|J^{nom} - J^{nom,Calvo}(\lambda)\|_2}{\|J^{nom}\|_2}$$

- For Phillips curve Jacobians, find Calvo slope κ^{Calvo}

$$\kappa^{Calvo} = \arg \min_{\kappa} \frac{\|J - J^{Calvo}(\kappa)\|_2}{\|J\|_2}$$

Measuring distance to Calvo

- These look similar to Calvo — how can we measure distance formally?
- For nominal Jacobians, find Calvo frequency λ^{Calvo} :

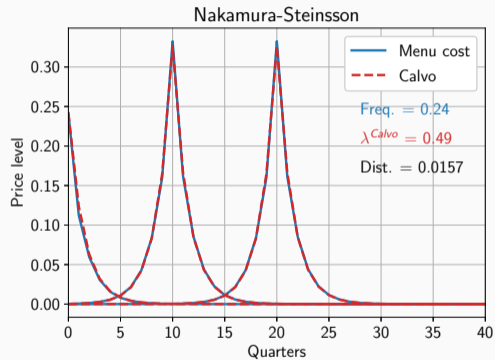
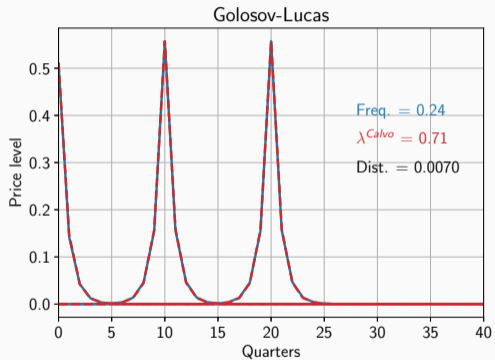
$$\lambda^{Calvo} = \arg \min_{\lambda} \frac{\|J^{nom} - J^{nom,Calvo}(\lambda)\|_2}{\|J^{nom}\|_2}$$

- For Phillips curve Jacobians, find Calvo slope κ^{Calvo}

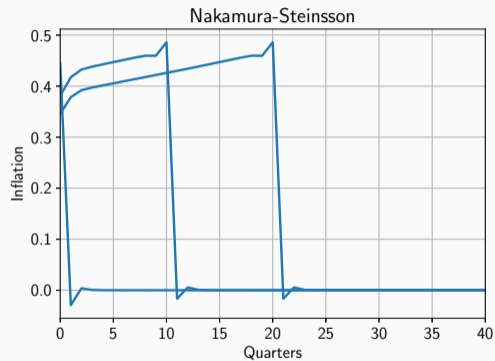
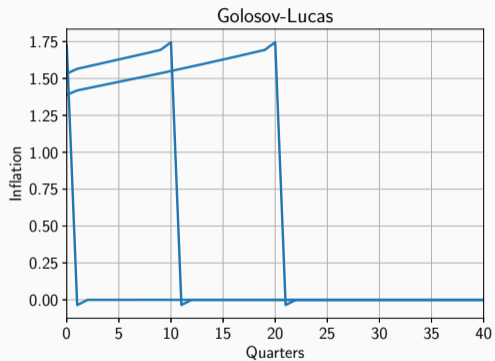
$$\kappa^{Calvo} = \arg \min_{\kappa} \frac{\|J - J^{Calvo}(\kappa)\|_2}{\|J\|_2}$$

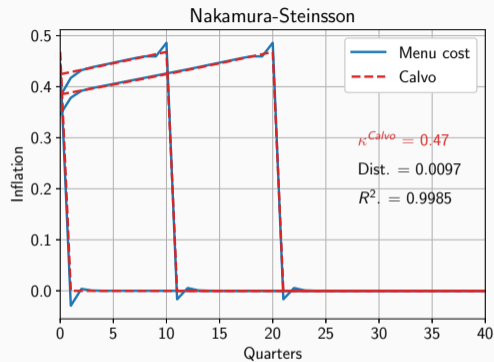
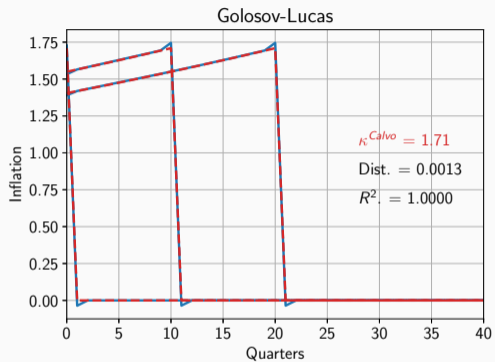
- Note: Two models with the same J^{nom} also share the same
 - ... real Phillips curve price Jacobian J
 - ... IRF to any shock to MC or mc
 - ... IRF to any fundamental shock once integrated in a broader macro model

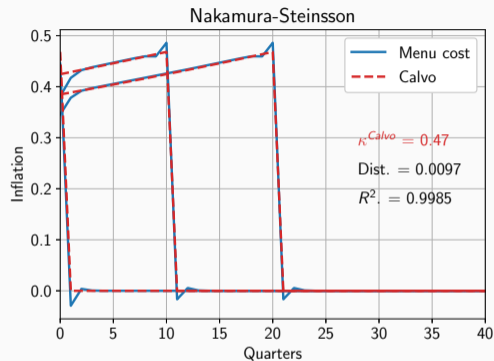
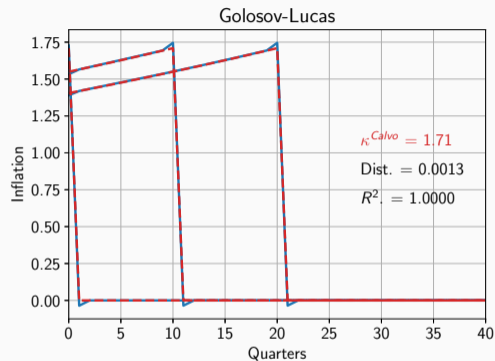
Calvo approximates nominal price Jacobians



Phillips curve Jacobians in our two menu cost models

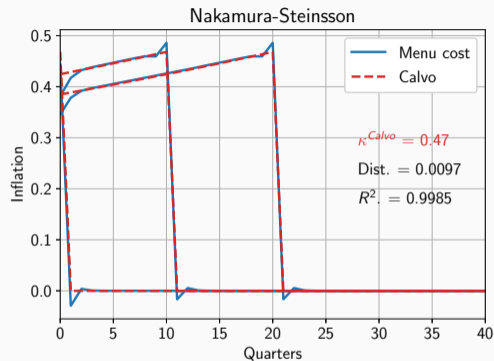
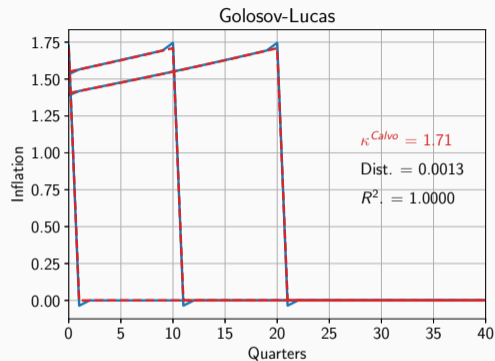






- What's κ^{Calvo} ? Alvarez-Le-Bihan-Lippi holds approximately:

$$\frac{Kur^{Calvo}}{Freq^{Calvo}} = \frac{3(2 - \lambda)}{\lambda} \simeq \frac{Kur}{Freq}$$



- What's κ^{Calvo} ? Alvarez-Le-Bihan-Lippi holds approximately:

$$\frac{Kur^{Calvo}}{Freq^{Calvo}} = \frac{3(2 - \lambda)}{\lambda} \simeq \frac{Kur}{Freq} \Rightarrow \kappa^{Calvo} \simeq 4 \cdot \left(\left(\frac{1}{3} \frac{Kur}{Freq} \right)^2 - 1 \right)^{-1}$$

- Arbitrary parameters → 
- Steady state inflation → 
- Infrequent shocks → 
- Multi-product models → 
- Multi-sector models → 
- Large shocks → 

Exact equivalence

- So far, numerical equivalence. Anything exact?

- So far, numerical equivalence. Anything exact?

Proposition

Any random menu cost model is equiv. to a mixture of two time-dep. models:

$$J^{nom} = \underbrace{\alpha J^{nom,td}(\Phi^e)}_{\text{"extensive margin"}} + \underbrace{(1 - \alpha) J^{nom,td}(\Phi^i)}_{\text{"intensive margin"}}$$

- So far, numerical equivalence. Anything exact?

Proposition

Any random menu cost model is equiv. to a mixture of two time-dep. models:

$$J^{nom} = \underbrace{\alpha J^{nom,td}(\Phi^e)}_{\text{"extensive margin"}} + \underbrace{(1 - \alpha) J^{nom,td}(\Phi^i)}_{\text{"intensive margin"}}$$

- Mixture represents two adjustment margins:
 - extensive margin: sS bands shift
 - intensive margin: reset point $p_{it}^* + \widehat{MC}_t$ shifts

- So far, numerical equivalence. Anything exact?

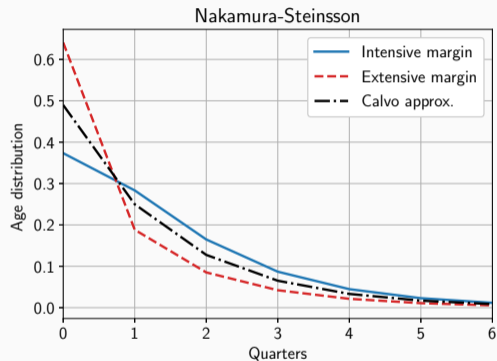
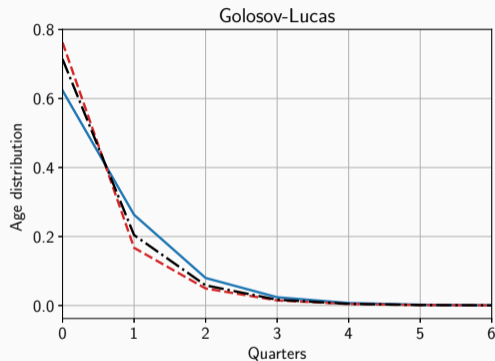
Proposition

Any random menu cost model is equiv. to a mixture of two time-dep. models:

$$J^{nom} = \underbrace{\alpha J^{nom,td}(\Phi^e)}_{\text{"extensive margin"}} + \underbrace{(1 - \alpha) J^{nom,td}(\Phi^i)}_{\text{"intensive margin"}}$$

- Mixture represents two adjustment margins:
 - extensive margin: sS bands shift
 - intensive margin: reset point $p_{it}^* + \widehat{MC}_t$ shifts
- Can derive expressions straight from menu cost steady state:
 - based on expected future price gaps $E^t(x) \equiv \mathbb{E}[x_t | x_0 = x]$

Why does the Calvo approximation work?

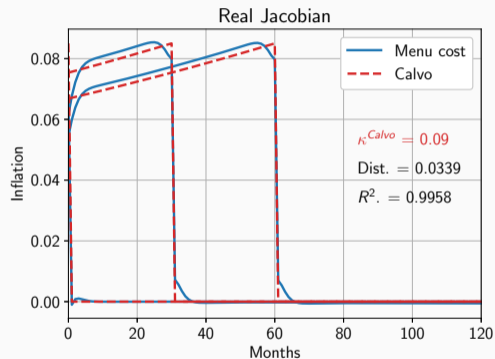
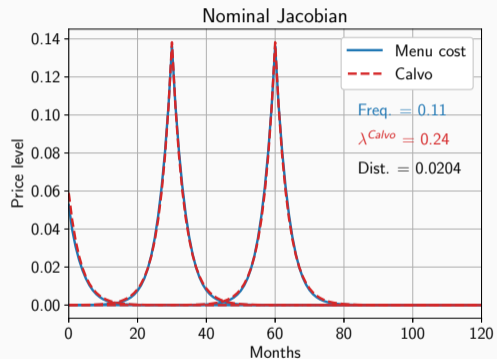


- Extensive and intensive margin offset each other.

Generalizing the approach

- Exact equivalence even holds with general distributions for ξ_{it}
 - now: mixture of many time-dep. models
- Can recover hazards and price gap distribution from data on price changes
 - similar to Alvarez-Lippi-Oskolkov
- Given equivalence, can directly compute entire nominal Jacobian!
 - not necessary to solve any model!

Implied nominal and real Jacobians vs. Calvo fit



Conclusion

- We obtain the **Phillips Curve of menu cost models**
 - ... observationally equivalent to Calvo (NK-PC) for a given κ
 - ... theoretically equal to mixture of time-dependent models
 - ... easy to embed in DSGE models w/ sufficient statistics formulas